



# Demographic and Income Profile

Prepared by DCA

Counties: Marshall, AL

Summary	2000		2007		2012	
Population	82,231		88,120		92,643	
Households	32,547		34,817		36,632	
Families	23,527		24,724		25,580	
Average Household Size	2.50		2.50		2.50	
Owner Occupied HUs	24,319		26,631		27,950	
Renter Occupied HUs	8,228		8,186		8,682	
Median Age	36.9		38.7		40.2	
Trends: 2007-2012 Annual Rate	Area				National	
Population	1.01%				1.22%	
Households	1.02%				1.27%	
Families	0.68%				1.00%	
Owner HHs	0.97%				1.29%	
Median Household Income	2.2%				3.29%	
	2000		2007		2012	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	7,488	22.9%	6,705	19.3%	6,289	17.2%
\$15,000 - \$24,999	4,918	15.1%	4,597	13.2%	4,248	11.6%
\$25,000 - \$34,999	5,119	15.7%	4,634	13.3%	4,637	12.7%
\$35,000 - \$49,999	5,674	17.4%	6,185	17.8%	6,141	16.8%
\$50,000 - \$74,999	5,261	16.1%	6,234	17.9%	6,804	18.6%
\$75,000 - \$99,999	2,088	6.4%	2,996	8.6%	3,578	9.8%
\$100,000 - \$149,999	1,494	4.6%	2,471	7.1%	3,297	9.0%
\$150,000 - \$199,000	230	0.7%	469	1.3%	891	2.4%
\$200,000+	364	1.1%	526	1.5%	747	2.0%
Median Household Income	\$32,378		\$37,822		\$42,172	
Average Household Income	\$42,754		\$50,039		\$56,862	
Per Capita Income	\$17,089		\$19,898		\$22,621	
	2000		2007		2012	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,503	6.7%	6,046	6.9%	6,157	6.6%
5 - 9	5,868	7.1%	5,825	6.6%	5,852	6.3%
10 - 14	5,599	6.8%	5,839	6.6%	6,177	6.7%
15 - 19	5,566	6.8%	5,003	5.7%	5,890	6.4%
20 - 24	4,880	5.9%	4,916	5.6%	4,620	5.0%
25 - 34	11,270	13.7%	12,015	13.6%	10,906	11.8%
35 - 44	12,566	15.3%	12,705	14.4%	12,916	13.9%
45 - 54	10,716	13.0%	12,560	14.3%	14,120	15.2%
55 - 64	8,546	10.4%	10,306	11.7%	11,876	12.8%
65 - 74	6,617	8.0%	7,235	8.2%	7,624	8.2%
75 - 84	3,833	4.7%	4,054	4.6%	4,693	5.1%
85+	1,267	1.5%	1,616	1.8%	1,812	2.0%
	2000		2007		2012	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	76,791	93.4%	80,322	91.2%	82,630	89.2%
Black Alone	1,207	1.5%	1,354	1.5%	1,456	1.6%
American Indian Alone	433	0.5%	513	0.6%	573	0.6%
Asian Alone	201	0.2%	293	0.3%	376	0.4%
Pacific Islander Alone	36	0.0%	45	0.1%	53	0.1%
Some Other Race Alone	2,663	3.2%	4,376	5.0%	6,064	6.5%
Two or More Races	900	1.1%	1,217	1.4%	1,491	1.6%
Hispanic Origin (Any Race)	4,656	5.7%	7,599	8.6%	10,483	11.3%

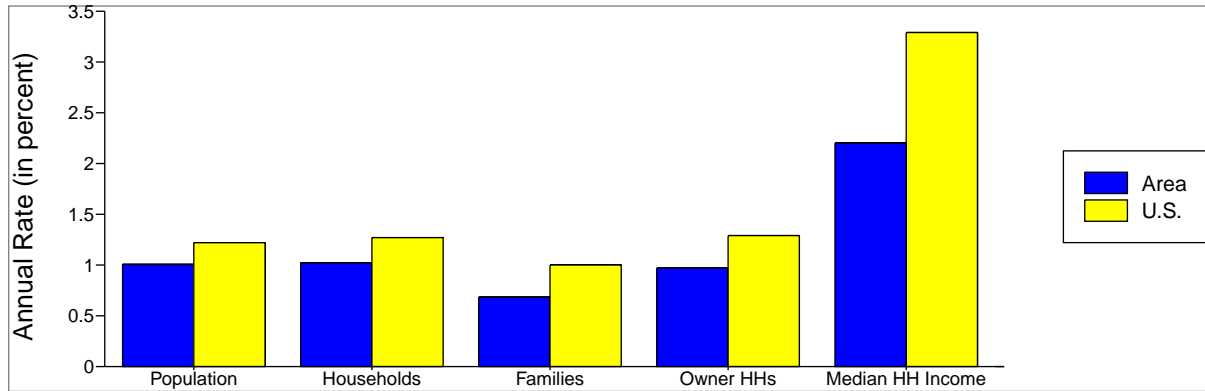
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

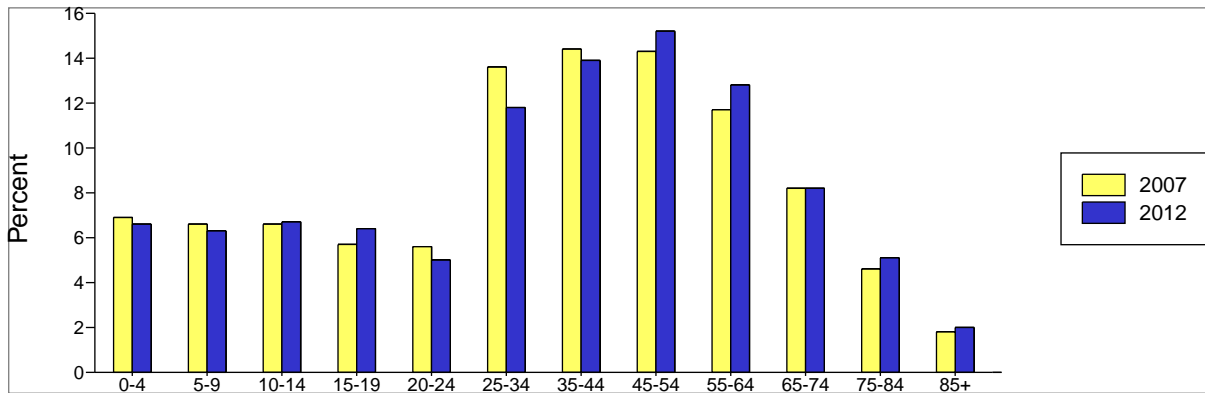


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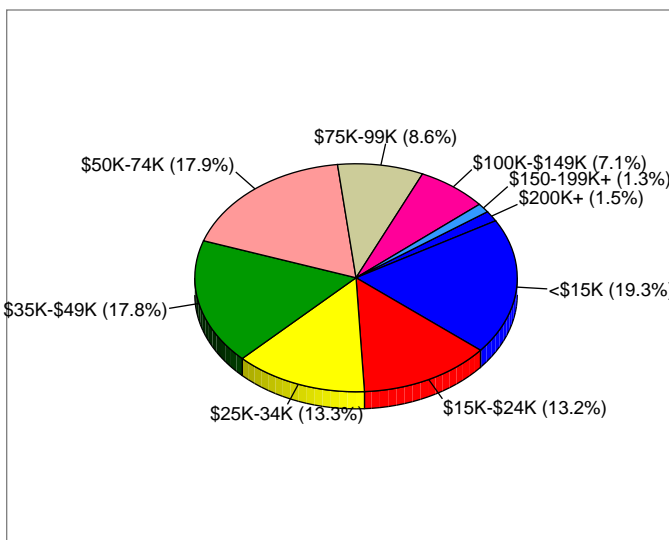
Trends 2007-2012



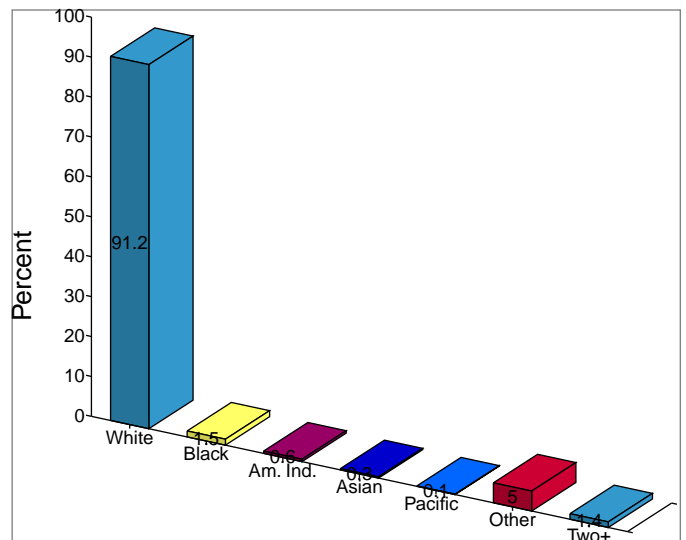
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 8.6%